

September 25, 2016

Fort Walton Yacht Club Members

Re: Membership Survey

Dear Members,

Your Membership Committee has been busy this past year and we greatly appreciate all of your input on last year's survey. We compiled a list of all the suggestions and prioritized them based on which ideas had the most support, cost and ability to implement. We are proud to report our accomplishments in the September Letter Log.

To better direct our efforts, we have attached a brief Member Survey. Please take a moment to complete and return the survey by **October 29**. Last year we had 149 surveys returned. We would like to see a significant increase this year, so be sure to get your survey in to the office. A few ways to return the survey are: return to the office or email to membership@fwyc.org. Copies will also be available at the General Membership Meeting on Sunday, October 9. If you have any questions, do not hesitate to contact one of us directly.

Thank you for your attention to this important survey!

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FWYC Membership Survey 2016

1) About how often do you use or participate in these FWYC amenities each year:

	Never	1-5	6-10	11-19	20+
Restaurant,					
- Breakfast					
- Lunch					
- Dinner					
Lounge					
Marina					
Dry Storage					
Boat Ramp					
Pavilions					
Beaches					
Parties					
Racing					
Cruising					
Other:					

2) How long have you been a member of FWYC?

- a) Less than a year
- b) 1-2 years
- c) 3-5 years
- d) 5-10 years
- e) 10+ years

3) What is your age?

- a) 8 - 10
- b) 11 - 18
- c) 19 - 27
- d) 28 - 39
- e) 40 - 49
- f) 50 - 59
- g) 60 - 69
- h) 70+

Continued!

- 4) Do you have children under the age of 18?
a) No
b) Yes
- 5) What is the primary reason for being a member of FWYC?
a) Social
b) Boating activities
c) Need affordable wet slip/dry slip
d) Youth activities
e) Membership in an exclusive club
f) OTHER _____
- 6) Which method of communication about Club Events would you prefer, rank the items below in order of preference 1 to 7 (1 being most preferred).
____ a) Emails
____ b) Events by Text Message
____ c) Weekly (Monday) Email Newsletter
____ d) Online Monthly *Letter Log*
____ e) Mailed Monthly *Letter Log* (Possibly an up-charge)
____ f) Website
____ g) OTHER _____
- 7) What would you suggest to make the Club better and attract new members?
- 8) What additional activities would you like to see?
- 9) Are there any policies or procedures you would change?
- 10) Any other suggestions?

THANK YOU for helping to make FWYC a better place for members!

~ PLEASE RETURN TO THE CLUB BY 29 OCTOBER ~